

## PRESS RELEASE

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Summicron-M 28 f/2 ASPH. in Matte Black: The especially robust Summicron-M variant with integrated lens hood is now available.

Wetzlar, 7<sup>th</sup> April 2022. With the matte black Summicron-M 28 f/2 ASPH., Leica introduces a particularly resilient variant of the M-System's ultra-fast wide-angle lens.

The specialist-paint finish offers extremely scratch-resistant properties, along with a discrete appearance that is ideally suited to classic reportage photography. The light green inlaid engravings on the lens have been designed to complement the M10-P "Reporter" but will also make an excellent addition to any other M camera.

In contrast to the standard Summicron-M 28 f/2 ASPH., the matte black variant features an integrated lens hood which extends via one quick twist for ultimate convenience and ease.

The Summicron-M 28 f/2 ASPH. in a matte black finish can now be purchased at specialist retailers and Leica Camera, 64-66 Duke Street, London, W1K 6JD for £4,000.00.



## **About Leica Camera**

Leica stands for craftsmanship, design and experience. With over 100 years of history, the brand represents a beautiful combination of art and engineering with the future of form and functionality. Based in Wetzlar, the original birthplace of Leica, the German company is an internationally operating, premium-segment manufacturer of cameras and sport optics products. Leica's legendary status is founded on its long tradition of excellence and supreme quality found in their cameras and lenses. Leica are committed to supporting the creation and preservation of iconic photography, past, present and future and the artists behind them.

For more information about Leica visit <u>uk.leica-camera.com</u> or follow the company on social media <u>Facebook</u> | <u>Instagram</u> | <u>Twitter</u> | <u>LinkedIn</u>