

PRESS RELEASE

Free for release after: 15th September 2022, 2 pm (BST) Leica Summilux-M 35 f/1.4 ASPH. – Redesign Now even more versatile and more flexible.

Wetzlar, 15th September 2022. The history of Leica lenses dates back more than 150 years and tells of innovative engineering, uncompromising precision work and outstanding quality. It is a story about legendary tools which rank among the best in the world. This applies especially to Leica M lenses. One of the most versatile among them has now been redesigned and refined to provide even more flexibility for a creative pictorial design: the Leica Summilux-M 35 f/1.4 ASPH.

The lens combines a light wide-angle characteristic with natural-looking dimensions making it particularly versatile. Whether for detailed landscape shots, high-contrast pictures in difficult light conditions or subjects in close range with selective focus: the Summilux-M 35 f/1.4 ASPH. produces extraordinary results. In the new design, eleven instead of nine aperture blades are used for a visibly improved bokeh and the closest focusing distance can be reduced from 70 to 40 centimeters. This is made possible by a patent-pending double-cam unit newly developed by Leica engineers which allows the rotation angle of the focus ring to almost double to 176° in comparison to the previous model – with the same compact size of the lens. This ensures reliable, precise focusing over the entire setting range. Up to 70 centimeters, this works, as usual, via the range-finder of all digital and analogue M cameras. After a slightly perceptible resistance, the extended close-up range between 70 and 40 centimeters is exactly focusable via Live View on the screen, Visoflex viewfinder or Leica FOTOS app.

The industrial design has been brought up to date with almost unchanged dimensions – the new Summilux-M 35 f/1.4 ASPH. is 2 millimetres shorter while 2 millimetres have been added to the diameter. As with the Summilux-M 50 f/1.4 ASPH., the lens hood is now round, directly integrated in the lens and can easily be screwed in and unscrewed at any time; allowing for an even faster and more flexible handling, and for even more design freedom when taking photos.

Two colour variants of the Leica Summilux-M 35 f/1.4 ASPH. are available globally at all Leica Stores, the Leica Online Store and authorised dealers. The retail price of the black variant will be £4,950.00 including VAT and the retail price of the silver variant will be £5,100.00 including VAT.



About Leica Camera

Leica stands for craftsmanship, design and experience. With over 100 years of history, the brand represents a beautiful combination of art and engineering with the future of form and functionality. Based in Wetzlar, the original birthplace of Leica, the German company is an internationally operating, premium-segment manufacturer of cameras and sport optics products. Leica's legendary status is founded on its long tradition of excellence and supreme quality found in their cameras and lenses. Leica are committed to supporting the creation and preservation of iconic photography, past, present and future and the artists behind them. For more information about Leica visit leica-camera.com/en-GB or follow the company on social media.

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