



## PRESS RELEASE

**Free for release after: 15<sup>th</sup> November 2022, 2 pm (GMT)**

### **Leica Q2 “Ghost” by Hodinkee**

#### **New Exclusive Special Edition in Two Variants**

**Wetzlar, 15<sup>th</sup> November 2022.** In 2019, Leica Camera AG designed the Leica M10-P “Ghost” in cooperation with Hodinkee, one of the leading platforms for watches. The successful collaboration continues with a special edition; Leica Q2 “Ghost” by Hodinkee as well as the Q2 “Ghost” Set by Hodinkee.

The timeless design of the Leica Q2 “Ghost” by Hodinkee pays tribute to an iconic diving watch known as “Ghost Bezel” among connoisseurs. Inspired by the classic watch with its rare grey bezel, the Leica designers together with Hodinkee have created the elegant, discreet colouring of the Q2 special model.

The stylish grey leather covering is made of fine cowhide with the addition of a special coating to reliably protect the Leica Q2 “Ghost” by Hodinkee against environmental influences. The top cover and lens are painted in an unobtrusive light grey and the red Leica logo has been deliberately omitted. The special edition includes a carrying strap round-woven from grey yarn with a stable key ring binding. Technically, the Leica Q2 “Ghost” by Hodinkee is identical to the Q2 serial model.

Also available is the Q2 “Ghost” Set by Hodinkee. This edition is limited to 150 sets worldwide and is adorned with imprinted Leica lettering on the top cover. In addition, two engravings in the display glass show the respective special serial number, between 001/150 and 150/150, as well as the set name. The Q2 “Ghost” Set by Hodinkee features a silver thumb rest and comes with a grey carrying strap. All Q2 “Ghost” sets come with a certificate of authenticity.

The Leica Q2 “Ghost” by Hodinkee will be available globally at all Leica Stores, the Leica Online Store and authorised dealers starting on 8 December 2022. The retail price will be £5,180.00

including VAT. The Q2 “Ghost” Set by HODINKEE will be available exclusively on the Hodinkee website starting on 15 November 2022.



### **About Leica Camera**

Leica stands for craftsmanship, design and experience. With over 100 years of history, the brand represents a beautiful combination of art and engineering with the future of form and functionality. Based in Wetzlar, the original birthplace of Leica, the German company is an internationally operating, premium-segment manufacturer of cameras and sport optics products. Leica’s legendary status is founded on its long tradition of excellence and supreme quality found in their cameras and lenses. Leica are committed to supporting the creation and preservation of iconic photography, past, present and future and the artists behind them.

For more information about Leica visit [uk.leica-camera.com](https://uk.leica-camera.com) or follow the company on social media [Facebook](#) | [Instagram](#) | [Twitter](#) | [LinkedIn](#)

### **About Hodinkee**

Hodinkee is building a better world of watches. Founded in 2008 by Benjamin Clymer as a watch blog, Hodinkee is now a multi-channel online destination for watch enthusiasts, including: print, digital, and video content, an e-commerce platform as an authorized retailer of over 40+ brands in every style and price point, along with a wide assortment of pre-owned and vintage watches, and best-in-class services like Hodinkee Insurance. With years of experience and expertise, Hodinkee’s work brings every aspect of the watch world to life through color-rich journalism, meticulous engineering of Limited Edition timepieces, and curation of the most extensive assortment of watch brands and accessories to shop. As a true destination for everything watch-related, Hodinkee has built a dedicated community that’s brought the brand to the forefront. Headquartered in NYC, visit [www.hodinkee.com](https://www.hodinkee.com).