



PRESS RELEASE

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Leica expands the SL-System with two new compact lenses and adds to their range of SL-Kits.

8th February 2023. Leica Camera has more than 150 years of experience in the development, design and manufacturing of optics, ensuring Leica lenses are known for their high-quality, reliability, precision and outstanding image quality. The SL-System combines exceptional performance with flexibility for photographers and videographers, and expanding the SL-Lens portfolio with the new Summicron-SL 35 f/2 ASPH. and Summicron-SL 50 f/2 ASPH. has unlocked even greater creative freedom.

Both lenses are conveniently compact and lightweight, whilst retaining a high speed and very shallow depth of field, making them especially useful for travel and day-to-day photography and videography. Thanks to their linear direct drive, the lens focusing is extremely fast, smooth and accurate, ensuring excellent focus performance for photography and quiet focusing for videography. They also expand the L-Mount Alliance offering, providing more versatility for photographers and videographers shooting in different environments.

Ensuring high optical performance was extremely important in the manufacture of both new lenses and influenced the use of aspherical elements, combining the “Made by Leica” image quality with the unmistakable ‘Summicron’ look.

The new Leica SL lenses will be available globally at all Leica Stores, the Leica Online Store and authorised dealers. The retail price of the Summicron-SL 35 f/2 ASPH. is £1,950.00 incl. VAT and the retail price of the Summicron-SL 50 f/2 ASPH. is £1,700.00 incl. VAT.

To support a photographer’s first steps with the SL-System, Leica is now offering four more SL-Kits with the new Summicron lenses (in addition to the two existing kits: Leica SL2 or SL2-S

and Vario-Elmarit-SL 24–70). A total of six SL-Kits are now available, each consisting of a camera body, lens and a price advantage.

All SL-Kits will also be eligible for an additional price advantage through a voucher scheme from the 8th February to 30th April 2023 for both new and existing customers. A Leica account is required to activate the voucher and can be set up at club.leica-camera.com. The voucher is valued at £850 and will be available globally at all Leica Stores, the Leica Online Store and participating authorised dealers.

The retail price of the new Leica SL2 kit with the Summicron-SL 35 f/2 ASPH. is £7,150.00 incl. VAT and the Summicron-SL 50 f/2 ASPH., is £6,850.00 incl. VAT. The retail price of the Leica SL2-S kit with the Summicron-SL 35 f/2 ASPH. is £5,550.00 incl. VAT and the Summicron-SL 50 f/2 ASPH., is £5,300.00 incl. VAT.



About Leica Camera

Leica stands for craftsmanship, design and experience. With over 100 years of history, the brand represents a beautiful combination of art and engineering with the future of form and functionality. Based in Wetzlar, the original birthplace of Leica, the German company is an internationally operating, premium-segment manufacturer of cameras and sport optics products. Leica's legendary status is founded on its long tradition of excellence and supreme quality found in their cameras and lenses. Leica are committed to supporting the creation and preservation of iconic photography, past, present and future and the artists behind them.

For more information about Leica visit uk.leica-camera.com or follow the company on social media [Facebook](#) | [Instagram](#) | [Twitter](#) | [LinkedIn](#)