



PRESS RELEASE

Free for release after: 15th June 2023, 2pm (BST)

New: Leica SL2 in Silver

A new design variant with a classic look and also available with lenses as part of a kit

15th June 2023. Leica cameras have always remained true to their design principles, following functionality and characterised by minimalist features, whilst concentrating on the essentials. Each camera conveys an unmistakable visual language, with a special emphasis on classic design, and this unique look has now been adapted for the SL-System with the new Leica SL2 in silver. This new variant draws inspiration from historical Leica designs and is also reminiscent of the iconic silver Leica M and Leica R classic cameras.

Leica Camera has once again created a design with the needs of customers in mind, continuing to support and react to the requirements of people who use Leica products. The key features of this design variant are a silver anodised top plate and base plate. Its elegant black leather covering is identical to the Leica M11 and completes the classic look. This camera also matches seamlessly with the M-Adapter L and silver M-Lenses.

The technical specifications of the silver Leica SL2 are the same as those of the existing series model in black. Extremely intuitive, easy and comfortable to use, it produces photographs and videos of impressive image quality thanks to its powerful 47 MP CMOS sensor. Its high dynamic range and a sensitivity range of up to ISO 50,000 delivers outstanding pictures in all lighting conditions. These can be taken remotely via the Leica FOTOS app and transferred via Bluetooth or Wi-Fi. Additional customisable functions also ensure a seamless workflow and allow the Leica SL2 to be conveniently integrated into professional setups.

The Leica SL2 in silver will be available globally at all Leica Stores, the Leica Online Store and authorised dealers starting now. The retail price will be £6,200 including VAT.

Leica is also offering two kits with a price advantage to match the new design variant. The silver Leica SL2 is available in a kit together with the versatile Vario-Elmarit-SL 24-70 f/2.8 ASPH. for £7,920. The second kit consists of the silver Leica SL2 and the classic Noctilux-M 50 f/1.2 ASPH. including the M-Adapter L and is available for £12,100. This also allows for the possibility of combining M-Lenses with an SL-Camera, ensuring the unmistakable Leica look across both photography and videography.



About Leica Camera

Leica stands for craftsmanship, design and experience. With over 100 years of history, the brand represents a beautiful combination of art and engineering with the future of form and functionality. Based in Wetzlar, the original birthplace of Leica, the German company is an internationally operating, premium-segment manufacturer of cameras and sport optics products. Leica's legendary status is founded on its long tradition of excellence and supreme quality found in their cameras and lenses. Leica are committed to supporting the creation and preservation of iconic photography, past, present and future and the artists behind them.

For more information about Leica visit www.leica-camera.com/en-GB or follow the company on social media [Facebook](#) | [Instagram](#) | [Twitter](#) | [LinkedIn](#)